

THE CHINOOK ADVANCE

Vol. 20

Chinook, Alberta, Thursday, October 22nd 1936

No. 75

Stock Reducing Sale

We want to reduce our Stock
\$1000.

See our Sale Bills for the
Best Buys Chinook has yet seen.

Acadia Produce Co.

LOCAL NEWS

For issue of Oct. 22nd 1936
An omission in last weeks
issue we regret:—

The local orchestra items
and the musical contributions
of Mr. and Mr. Nisbet, of
Oyen, were a valuable help in
the programme and much
appreciated. On the occasion
of the great gathering in the
Rink Oct. 14th, when our
premier visited Chinook for
the first time.

....
The following were the
evening lunch guests of Mr and
Mrs. W. W. Isbister on Oct. 14
Premier Aberhart, Hon. Dr.
W. W. Cross, Mr. and Mrs.
N. B. James, Victor Quelch
M. P. and Mr. and Mrs. N. F.
Marcy.

....
Wendal Bunney was plea-
santly surprised last week when
a number of his friends gar-
thered at his home for an
evenings enjoyment.

....
Mr. and Mrs. A. Strand en-
tertained the Wilton family
to dinner on Sunday.

....
Mr. Jas McNabb was taken
ill on Monday and when Dr.
Esler arrived he discovered
that Mr. McNabb had pneum-
onia

....
Mrs. Youell returned from
Saskatoon Tuesday morning
accompanied by Isobel Fawcett

....
Mr. H. Leggett left Tuesday
for Olds where he is taking
the winter course in Agricult-
ure.

Big Stone News

....
Miss Hazel Harrington of
Cando school has been award-
ed the Olds scholarship for
her efforts in school fair work.

....
The junior U. F. A. spent
Saturday in Hanna. Every-
one reported a good time.

....
Mr. O. D. Harrington who
had been in Calgary attending
the funeral of his mother re-
turned home Saturday.

....
Teacher and pupils of Cando
school were given a half day
on Tuesday to attend the
lantern slides given by Mr.
D. Cameron.

Wheat Puffs	large pkg	.15c
Balloon free with each pkg		
Salmon	tall tins 2 for	.29c
R C Soap Powder & Dish Mop		.23c
Rolled Oats	per pkg	.21c
	With Chinaware per pkg	.31c
Vanilla	4 oz bottle	.33c
Blue Ribbon Coffee	1 lb glass jar	.43c
Winter Apples now in		
Fresh Assortment of Moirs Candies		
	just arrived	

Chinook Trading Co.

WEEK END SPECIALS

Oranges	2 doz.	.55c
Lemons	doz.	.45c
Our Special Coffee		.25c
Gold Toilet Soap per cake		.5c
Old Hickory Salt		\$1.00

Hardware Needs

Stove pipe, Elbows and Glass
Putty and Fancy Chimneys.

**BANNER HARDWARE
AND GROCERIES**

SPECIAL

Ford power plant complete
with gas tank, governor, pulley,
radiator, & complete with
frame. \$35.00

We have a Good Supply of
Tractor Oils and Fuels.

I. H. C. & JOHN DEERE
Repairs on hand.

COOLEY BROS.

About 50 young people gather-
ed at the hotel Monday evening
to do honors to the two Newly
wed couples

After charivaring Mr. and Mrs.
Gallagher and Mr. and Mrs. C.
Peterson, the crowd journeyed to
the school hall where a dance
was held. Lunch was served af-
ter which a circle was formed a-
round the two couples and all

Mr. A. V. Youell left Thursday
on his holidays, being relieved
by Mr. Noden of Calgary.

Mr. Jas. Aitken, of Kirk-
caldy, arrived here Thursday.

sung "For they are jolly good
fellows."

Goodyear TIRE PRINTS

Prove before you
buy that Good-
year G-3's will
stand up under
long and exacting
use.

Come in and let us
show you tire-prints
of tires on cars in this
locality. Judge for
yourself what
splendid service
Goodyears will
give you.



Goodyears
are the tires
for
Happy Motoring!

"We are fully
equipped to
give prompt
and efficient
tire-service."

COOLEY BROS.

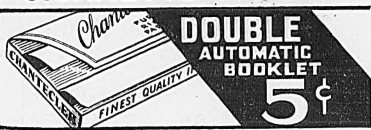
Chinook, Alberta

Phone 10

Let us Supply You
With Your

**Printing
Requirements**

The Chinook Advance

NONE FINER
MADEChantecler
CIGARETTE PAPERS

New Uses For Old Products

The agricultural depression which has contracted the farmers' pocket books in Western Canada almost to the vanishing point in the past five or six years may be attributed to two main causes—a drought cycle and an undisposible surplus stock of wheat of great proportions, the inheritance of the bountiful harvest of 1928, followed by a fair average crop the succeeding year.

The drought was a visitation of Nature itself, over which mankind could have little or no control, and if this had been the sole cause of an attenuated agricultural bank account the effects of the depression would not have been nearly so severe in Western Canada as they have been, for during the era of gloom the drought area shifted its local somewhat each year though, it is also true, that there are some areas which have sustained the full impact for the entire period.

Over the entire depression period, however, many areas which have experienced drought have reaped some harvests, varying widely in degree, and had good prices for wheat prevailed, many farmers over large tracts would have reaped sufficient returns to carry them through without aid or with comparatively little assistance.

Unfortunately however, this was not the case and the average comparatively low price of farm products and particularly wheat, at times far below the cost of production, was as much a factor in creating conditions which have necessitated debt adjustment on a wide scale as was the lack of moisture and its resultant duststorms and scourge of insect pests.

Dry periods undoubtedly will come again and little can be done to circumvent their ill effects in loss of production and yields beyond perhaps a small measure of conservation, but the lesson of the six year period will have been lost unless some consideration is given to the necessity and wisdom of devising some measures to obviate, or at least reduce, the hazards of a repetition of prices below the cost of production.

There are several directions in which concentration on this problem might well be directed, apart from the erstwhile popular proposal to curtail production. There is the matter, for instance, of efforts to create consumer demand in existing markets for improved and more tasty products of the grain fields, to which reference has previously been made in these columns, and serious consideration might well be given to the possibilities of converting products of the field to industrial uses in the domestic market.

Henry Ford demonstrated that much might be done to make agricultural products available to industry when his experiments revealed that by-products of the soy bean make excellent material for construction of certain automobile parts and accessories, and along similar lines, experimentation in the conversion of grains into alcohol for industrial use and on a commercially feasible basis should be pushed with vigor in the laboratories.

So far the conversion of grain into industrial alcohol has not proved a commercial success, but a fractional advance in the price of gasoline or a reduction of a few cents in the cost of production of alcohol from such source would place it in the field of a competitive fuel with gasoline, a commodity which is used in large quantities by the farmers themselves as well as other consumers in Western Canada.

That greater use of alcohol as a fuel is inevitable in the not far distant future is the conclusion of the "Pennsylvania Farmer" which, in a recent issue had the following to say on the subject:

"The farmer has a double interest in liquid fuels. He is now a leading consumer; he may some day be an important producer. Alcohol made from farm crops can be mixed with gasoline to make a fuel which will run a combustion engine. Since the supply of petroleum cannot last forever a wider use of alcohol as a fuel is inevitable. It is being hastened by a score of foreign countries by legislation requiring, by taxation or otherwise, a mixture of alcohol with gasoline.

"Without such government intervention the blending does not occur, because gallon for gallon, gasoline is cheaper and better than alcohol. Under present conditions the effect of this legislation is to subsidize the producer of alcohol at the expense of the consumer of fuel. When producer and consumer is the same fellow it is doubtful if he wants this subsidy.

"In our country the farmer consumes a fourth of the gasoline used. If the price were raised four or five cents a gallon, the extra cost would cut the profits from corn, sugar cane, potatoes, etc., that went into alcohol while the farmer who grew no alcohol-producing crops would be dealt with unfairly.

"Until gasoline prices advance materially it would appear that hopes for a wider use of alcohol as fuel lie in research rather than in legislation. When alcohol can be made cheaper or better than gasoline, no law will be needed to promote its use, and until then any such law is of questionable value to farmers."

Easy To Define

A young man in college was applying pressure for more money from home.

"I cannot understand why you call yourself a kind father," he wrote his dad, "when you have not sent me a cheque for three weeks. What kind of kindness do you call that?"

"That's unremittent kindness," wrote the father in his next letter.

Judge Was Obliging

Justice will wait in district court at Hastings, Nebraska, until Attorney F. L. Carrio's false teeth are adjusted. Counsel for a plaintiff in a damage suit, Carrio came into court armed with a dentist's statement that his loose bridgework impeded elocution. A sympathetic judge continued the case to the next term.

Locusts are trapped in ditches in Argentina, dried and ground into powder for fertilizer.

English walnuts cannot be grown to maturity in England, due to the short growing season.

One London firm regularly supplies 6,000 customers with heelless shoes.

Your Success is Assured with
PURITY FLOUR
Best for all your Baking

PF336

Extracting Precious Metals

A New Science In The Mining World

To Assist Operators
"Mineralography," a new science in the mining world designed to assist mining operators in their work of extracting precious metals, was described and demonstrated to delegates of the British Columbia division of the Canadian Institute of Mining and Metallurgy meeting at Vancouver.

In a darkened room pictures of hiding places of particles of gold among base minerals were shown, magnified many times, while Dr. M. H. Haycock, of the Dominion department of mines, and Dr. H. V. Warren, of the University of British Columbia, stood in the background and described the new science.

Specially constructed instruments were used to polish ore specimens to the finest surface possible and these are magnified many times by powerful glasses for scientific study.

In this way, the two doctors said, the new science has already become of great assistance to the mining industry and promises to become still more valuable in determining the best treatment for gold extraction and mineral separation generally.

SELECTED RECIPES

ALMOND MERINGUE CAKE

- 1/2 cup butter
- 1 1/2 cups powdered sugar
- 4 eggs
- 1 1/2 cups flour
- 1/2 cup cornstarch
- 4 teaspoons Magic Baking Powder
- 1/2 cup milk
- 1 teaspoon almond extract
- 1/2 cup almonds blanched and shredded

Beat butter, add sugar gradually, beating all the time. Add the well beaten yolks, stir together three times flour, cornstarch and baking powder, add to butter mixture alternately with the milk. Add favoring then the stiffly beaten whites of eggs. Turn into a buttered 9-inch square pan about two inches deep and cover with the almonds and sprinkle with powdered sugar. Bake in moderate oven (350 degrees F.) 30 minutes. Just as soon as the meringue on cake begins to turn color cover with thick brown paper, as when finished baking the meringue should be a very delicate brown.

Claims World Undernourished

Australian Specialist Thinks More Protective Foods Should Be Produced

The world is undernourished, F. L. McDougall, Australian agricultural specialist, said in a report to the biennial general assembly of the International Institute of Agriculture at Rome.

Many world agricultural problems would be solved, he said, if certain nations would increase their production of "protective foods" instead of concentrating on high wheat yields.

"Satisfactory human diet must contain sufficient quantities of the kinds of food that provide these hitherto obscure elements in nutrition," the Australian said, explaining "the foods particularly valuable in this respect are milk, cheese, butter, fresh fruit and vegetables, eggs, fish and meat."

Coronation Oath

May Be Slightly Changed To Comply With Statute Of Westminster

When the king takes the coronation oath at Westminster Abbey next May 12 he may use a form of words different from that of his predecessors.

It was made known that the oath has been slightly altered in order to comply with the provisions of the statute of Westminster, which changed the status of the dominions.

The new wording, evolved after consultation between ecclesiastical and constitutional authorities, will not be revealed until the full program for the coronation is issued. It is understood the coronation service will be shorter than at the coronation of King George V, because of the absence of a queen consort.

Rare Plants In North

New rare plants have been discovered in the Canadian Arctic by Dr. Nicholas Poulun, a British botanical authority, in a comprehensive survey of northern flora made during the eastern Arctic patrol of the Canadian government. Dr. Poulun, two years ago, made a similar study which he extended on the present expedition. He returned to Halifax on the steamship Nascope.

Well Protected

Spain's \$700,000,000 gold reserve lies in practically impenetrable vaults seven stories below the Bank of Spain building in Madrid, enclosed with seven-foot-thick armored steel and concrete.

2173

If You're Told
to "Alkalize"Try This Remarkable
"Phillips" Way
Thousands are Adopting

On every side today people are being urged to alkalize their stomachs. And thus cause symptoms of "acid indigestion," nausea and stomach upset.

To gain quick alkalization, just do this: Take two teaspoons of PHILLIPS' MILK OF MAGNESIA 30 minutes after eating. OR—take two Phillips' Milk of Magnesia Tablets, which have the same antacid effect. Relief comes almost at once—usually in a few minutes. Nausea, "gas"—fullness after eating and "acid indigestion" pains leave. You feel like a new person.

Try this way. You'll be surprised at results. Get either the liquid "Phillips" or the remarkable, new Phillips' Milk of Magnesia Tablets. Delightful to take and easy to carry with you. Only \$2.50 a box at all drug stores.

Also in tablet form: Each tiny tablet is the equivalent of a teaspoonful of Phillips' Milk of Magnesia.



MADE IN CANADA
PHILLIPS' MILK OF MAGNESIA

British Croesus

Government Still Checking Up On Estate Left By Sir John Ellerman

For three years, a small army of government clerks have been checking up the estate left by Sir John Ellerman, little-known "richest man in England's history"—and they are still hard at it.

His Majesty's government can well afford the clerks' time. It expects to collect nearly £20,000,000 (about \$100,000,000), or 50 per cent. of the huge fortune, which keeps on growing.

Sir John, ship-owner, industrialist and real estate magnate, died in 1933 at the age of 71. His estate was then valued at £17,233,977 (about \$86,119,855) "as far as can be ascertained." But only recently it was revalued at £36,684,994 (about \$183,124,970), and even at that figure, additional property including large foreign interests was not included.

Now investigators have discovered more and more holdings. The final figure is expected to be about £50,000,000, or approximately £200,000,000. Exactly half of that goes to the government.

The British croesus left the bulk of his fortune to his son, the present Sir John Ellerman, now 27.

Already £14,600,000 has been turned over to the treasury in death duties—by far the largest sum the inland revenue department ever received from one estate. In addition, it is estimated that during his lifetime Sir John paid at least £20,000,000 in income tax and super-tax.

Fall Wheat Sown

At Spring Coulee in Southern Alberta considerable fall wheat and rye has been sown in the hope of getting crops next year. Rain has revived the grass on the Blood reserve and some hay has been cut from irrigated lands. Grain yields in the district were ten bushels for wheat and twenty for oats.

The zoetrope, a toy revolving cylinder with slits through which a series of pictures were seen, in apparent motion, was invented 30 years before the motion picture.

In The Cause Of Peace

Delegates Say There Is A Momentum Behind The Peace Movement

Mrs. John Grieve, League of Nations Society delegate to the recent peace conference at Brussels, following her return to Toronto, said that the prevailing mood of the conference was "neither optimism nor dismay, but one of determination."

People in Europe, she said, appeared to believe war was inevitable but that the danger was not immediate.

"The idea of the congress was to bring together on a limited platform as many people as possible, to establish a central bureau in each country to effect this platform, and an international bureau to co-ordinate the work in all countries," she said.

"There is a tremendous momentum behind the peace movement if it can only be harnessed. It will not be known how successful the congress was till we see how seriously the delegates set to work when they return."

Playing Chess By Letter

Principals In Minnesota And South Africa Engaged In Slow Game

The world's slowest chess game is in progress in Blue Earth, Minnesota. One player is in Blue Earth and the other in South Africa. The players indicate their moves by letters to each other. As it takes 30 days for a letter to travel from one player to the other, the game is likely to continue for another five years. The principals in the match are John Brooks, president of the Johannesburg Chess Club, and Don Fitch, of Blue Earth. "It is a very thrilling game," Fitch declares. "Sometimes I sit up half the night deciding on the next play after I hear from Brooks. He's a pretty tough opponent, but he can't beat me before 1940 anyhow."

A motion picture theatre has just been opened in Santiago, Chile, which is air conditioned and both earthquake and fireproof.

COULD NOT LIFT
ARMS ABOVE HEAD

Owing to Painful Rheumatism

This woman suffered from rheumatism in her back, arms and legs. For two months she endured this painful condition, then, like many another sufferer, she decided to try Kruschen Salts. Read her letter:

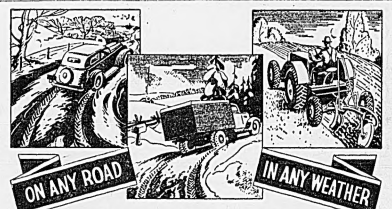
"About fifteen months ago I had rheumatism in my arms, back and legs. The pains in my arms and legs after getting warm in bed were almost unbearable. I was like that for two months, and could not reach above my head. I read so much about Kruschen Salts that I thought I would try them. I am so glad to say that for more than a year I have not had the slightest return of my rheumatism."—(Mrs.) H.E.

The pains and stiffness of rheumatism are frequently due to deposits of uric acid in the muscles and joints. Kruschen Salts assist in stimulating the internal organs to healthy, regular activity, and help them to get rid of this excess uric acid.

Women Set Precedent

For the first time in the history of Trinidad women will seek election to the city council when the municipal elections are held at Port of Spain in November. Two women social workers have announced their intention for running for council seats and have been pledged support of the local labor party.

Film drama in the home, via television, may be given the right theatre touch. It would require a tall member of the household, to sit squarely between one and the screen.

GROUND GRIP TIRES
take you through

Ground Grips are the greatest tires ever built for traction. The patented self-cleaning, super-traction tread makes its own road through mud, snow, sand and gravel. Thousands of doctors, salesmen, farmers and truck operators who travel over all kinds of roads in all types of weather enthusiastically report Ground Grip tires their greatest driving aid.

Ground Grip tires cost no more than standard types of tires. Have your local Firestone Dealer equip your car or truck NOW.



Firestone
GROUND GRIP TIRES
FOR CARS, TRUCKS AND TRACTORS

Save "LEFT-OVERS" with

Appleford's
Presto PACK WAXED TISSUE

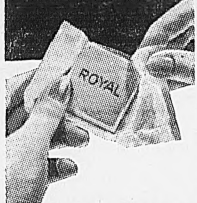
MORE CONVENIENT TO USE....

Just hang a package in your kitchen. You'll be delighted with its convenience...for, with one hand, you can easily extract a single sheet at a time leaving the other hand free to hold the "left-over" being wrapped.

Warehouses at Calgary, Edmonton, Regina and Winnipeg



EACH CAKE SEALED AIR-TIGHT



ROYAL YEAST CAKES
are always
FULL STRENGTH



RAISIN BREAD



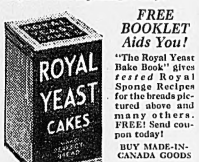
FILLED BUNS



STREUSEL CAKE

Try the Tested Royal Sponge.
Recipes for these light,
delicious breads...

Individually wrapped—the only dry yeast with such protection—Royal Yeast Cakes always keep their full leavening power. You can depend on the absolute freshness of Royal Yeast Cakes. No wonder 7 out of 8 Canadian housewives who use dry yeast insist on Royal. Order a package today.



FREE BOOKLET Aids You!
The Royal Yeast Cake Book gives tested Royal Sponge Recipes for the breads pictured above and many others. FREE! Send coupon today!
BUY MADE-IN-CANADA GOODS

STANDARD BRANDS LIMITED
Fraser Ave. and Liberty St., Toronto, Ont.
Please send me the free Royal Yeast Cake Book.
Name _____
Street _____
Town _____ Prov. _____

Seventy Varieties Of Maple

Sugar In Commercial Quantities
Only Obtained From One

There are over 70 varieties of maple trees in the world, but only one of the seventy yields sugar in commercial quantities. This is the famous hard or sugar maple which grows in Canada from the Atlantic Ocean to the Lake of the Woods and in the eastern United States. Its beautiful leaf is the national emblem of the Dominion. About 95 per cent. of the maple products' industry in Canada is at present confined to the St. Lawrence River valley.

Flowers of the "Dutchman's-pipe" catch pollen-laden insects and refuse to release them until the blossoms have been pollinated.

MOTHERS FEEL SAFER

Our Mother writes: "With a family of children constantly getting scratches, cuts, or bruises I have proved Afters a invaluable helper. I cannot praise it too highly. I have a lot of Afters ointment and another bottle." 62

MECCA OINTMENT

PATENTS
A List Of "Wanted Inventions" And Full Information Sent Free On Request.
The RAMSAY Co. Dept. 272 BANK ST. OTTAWA, ONT.

Thou Shalt Not Love

— A NOVEL BY —
GEORGIA GRAGO

CHAPTER VII.—Continued

"What was there to do? I tossed a twenty-dollar bill to one of the attendants to see that he got into his car all right. Such caution was not worth soiling my hands over."

Pain tore at Starr's heart. His words were properly chosen, but there was something in his careless tone. What he really meant, it was quite plain to her, was that her honor was not worth soiling his hands over! A twenty-dollar bill was nothing. Money smoothed his play-boy path wherever he went. . . . An icy hand clutched at Starr's heart. For it was quite as plain to her that he expected his money to win her. In his own way, on his own terms.

Not for the world, though, would she have let him know she realized that. With a flash of her old bravado, she said flippantly:

"And what does that make me?" Lance's black eyebrows lifted slightly, and he smiled, with a touch of indulgence.

"I hope it makes me your cavalier for the evening, at least," he said, his voice low, almost a whisper. There was a wealth of meaning in his tone which lent his innocent words a deep significance.

Starr turned away from him with a wave of revulsion. Lance Marlowe was quick-eyed; he was trained to the nuances of feminine emotion. He saw his mistake instantly, and his face darkened.

"I should have known better than to use my usual line on you." There was a touch of insolence intoned. Then he shrugged. "I suppose you're not wanting to stay any longer—now—so at least I can see you to your car, get your wrap for you, or something?"

Starr cried out almost in a panic. "No—no! Nothing! And I have no intention of running away from—from—oh, any or you!"

But in spite of her defy, suddenly she was feeling from him. Anywhere to get away. She had said she meant to stay, but all she really wanted to do was to get away forever from this mad, glittering playtime world. It was not in any way what she had expected it would be. Living out her span in drab obscurity was better—a million times—than this!

Half blinded with the tears she was forcing back as she dashed up the balcony steps, she collided with something that stopped her flight. The strong, vital body of a man. A second her face was buried against the front of a starched shirt; then she looked up, dazed.

"Starr! For Heaven's sake! Where do you think you're going? Out to beat some kind of a record?"

Michael's hands were gripping her shoulders. Michael's face beamed down at her. He was so full of his own satisfaction that he did not even notice her agitation. He could take things lightly like that, make humorous remarks, laugh when her heart was breaking!

Again she was conscious of the overpowering attraction of his presence, like an intoxicant in her blood, that sent it singing along through every vein in her body. She fought against it desperately. Why must it be like this?

Michael was so pleased that he almost hugged her. Yet his pleasure was simply that of a man who has just put over a good business deal. It was all in the head, not the heart.

He grinned, standing off to look at her with his head cocked a little to one side.

"Pret-ty swell!" he commented. "You are marvelous, Starr—superb! Everything is going just as we planned; better than we planned. You'll be the talk of the town tomorrow!"

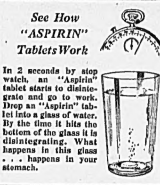
The casual coarseness of the man! As long as his own end was served, what did he care the price a woman paid? But how could she know he was congratulating himself on his own perspicacity—and his luck!—at picking up a girl who hung out on La Luna and having her turn out like this, as if she had been used to people of this kind all her life? Or perhaps it was her training for her "rocket" that helped?

Starr's resentment raged again. Conflicting strangely with her storming emotions. She clenched her fists until the scarlet nails dug into her palms. A cold, brittle voice came through her painted lips.

"I can't go through with it, Michael." His jaw dropped, and he stared. "Can't go through with it? But why? He choked unbelievably. "But why?"

To Ease a Headache Fast

Get Real Quick-Acting,
Quick-Dissolving
"ASPIRIN"



See How "ASPIRIN" Tablets Work

In 2 seconds by step watch, an "Aspirin" tablet starts to disintegrate and go to work. Drop an "Aspirin" tablet into a glass of water. By the time it hits the bottom of the glass it is disintegrating. What happens in this glass — happens in your stomach.

For QUICK Relief

If you suffer from headaches what you want is quick relief. "Aspirin" tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Hence—when you take an "Aspirin" tablet it starts to dissolve almost as quickly as you swallow it. And this is ready to start working almost instantly — . . . headaches, neuritis and neuralgic pains start easing almost at once.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Try it. You'll say it's marvelous.



LOOK FOR THE BAYER CROSS

What's the matter? Has anything happened?

Suddenly it was he who was agitated. He saw his money-making scheme falling through because of the whim of a girl he should have known better than to have trusted in the first place. His hands tightened their grip on her shoulders, sending shooting sparks of fire through her soft flesh.

He said rapidly: "What's wrong, Starr? Haven't I done enough for you? Isn't the salary high enough? I'll raise it!"

Money! Was that all that men thought about? And this particular one probably thought she was trying to hold him up, now that he had confessed she was making good, better than he had hoped she would.

A deep, trembling sigh shook her whole body, only to be repressed. She realized only too well how hopeless it was to try to explain, to try to make him understand what this night had done to her. She had too plain a memory of the one or two occasions when she tentatively had tried to make him understand that she was not the kind of girl one usually picked up in place like La Luna. He had not believed her. She had known that. All he had seen in her was a good little actress who could carry out his plans, and he was thanking his lucky stars that sometime or other she had known what was called "the better things of life."

She writhed before his taunt, searching face. Dusky lashes shadowed against her ivory cheeks, hiding her passion-filled eyes from him. "Money!" she repeated dully. "That's not the reason. I've changed my mind, that's all!"

"All?" A long moment he paused. When he spoke again a harsh note had crept into his voice. A note of contempt.

"I didn't know you were a quitter, Starr."

Her vivid face flashed up to meet his gaze. What he said stung her more than all that had gone before.

"So that's what you think of me?"

"What else do you expect me to think?" He shrugged, and a queer little quirk came around the corners of his mouth. "Or is it, perhaps, that Lance Marlowe has offered you a more attractive proposition? He would!"

She glared at him, breathless in her instantaneous raging fury.

(To Be Continued)

"And what is your name, my little man?"

"Henry, sir."

"Why did you parents name you Henry?"

"I'm the eighth, sir!"

"Why has your husband been summoned?"

"I'm not quite sure, but I think a policeman held up my hand and Jack put his foot on the exasperation!"

"If you are doing business every day it is necessary to tell the public that fact."

Opening His First Parliament

King Edward Will Be Speaking To Crowded House

King Edward will open the first parliament of his reign at Westminster November 3. He will arrive in full state from Buckingham Palace to the House of Lords, and will read his speech from the throne to a chamber crowded with peers and peeresses and with the "Faithful Commons" in attendance.

The King will not wear a crown. The crown and the sword of state will be taken from St. James' Palace to the House of Lords in a state landau, guarded by an escort of life guards, and the cap of maintenance, the other emblem of royal power, will be carried in front of the King. Not until he has been crowned at Westminster Abbey in May will King Edward wear his crown.

If he follows the example of his father, who also opened his first parliament some time before his coronation, the King will wear full-dress naval uniform for his drive from the palace, and will don heavy robes of crimson velvet edged with gold for the ceremony in the Lords, putting on the cocked hat of an admiral when he comes to read the speech from the throne.

While he is at the House of Lords the King will carry out another ceremony of great constitutional importance. This is the signing of the royal declaration of Protestant faith, which the sovereign must make either at the opening of his first parliament or at his coronation, whichever comes first.

Another Boat Salvaged

German Battleship Taken From Scapa Flow To Shipbreaking Yard

The former German battleship Kaiserin, salvaged from the sea bed at Scapa Flow, completed her journey from the Orkneys to the ship-breaking yard at Rosyth Dockyard. She carried a crew of 14 men, who were accommodated in huts erected on the keel, and whose duties were to attend to the pumps which kept the hulk afloat.

Like the other vessels of the scuttled fleet which have been raised and taken to Rosyth, the Kaiserin made the passage upside down, towed by three Dutch tugs—Edinburgh Scotsman.



At that very first WARNING SNIFFLE

... Use this unique aid for preventing colds, especially designed for nose and throat where most colds start. Used in time, Vato-nol helps to avoid many colds.

VICKS VATRO-NOL

Little Helps For This Week

The Lord is nigh unto all them that call upon Him, to all that call upon Him in truth. Psalm 145:18.

Be Thou O Rock of Ages nigh; So shall each murmuring thought be gone. And grief and care and fear shall fly. As clouds before the mid-day sun.

Take courage and turn your troubles which are without remedy into material for spiritual growth. Often turn to the Lord who is watching you amid your labors and distractions. He sends you help and blesses your afflictions. This thought should enable you to bear your troubles patiently and gently, for love of Him who only allows you to be tried for your own good. Raise your heart constantly to God, seek His aid, and let the foundation stone of your consolation be your happiness in being His. All vexations and annoyances will be comparatively unimportant while you know you have a Friend who is such a Refuge.

Tribute To Boy Scouts

In the course of a tribute to the effectiveness of boy scout training during a discussion of juvenile delinquency at the world conference of Rotarians at Atlantic City, Dr. Amos O. Squires of Ossining, N.Y., stated statistics showed only three out of every 30,000 criminals had ever been boy scouts.

Motorists who insist on their rights often get them. Only they're spelled "I-t-e-e", and slow music goes with them.

From the peaks of North Sweden the sun can be seen continuously for six weeks.

A Royal Privilege

Toronto Witnesses Allowed To Affirm Rather Than Take Oath

Rev. D. L. Ellison took advantage of a royal privilege granted to Presbyterians 300 years ago when he appeared in women's court at Toronto.

The minister expressed a wish to affirm rather than take an oath on the Bible in a bigamy case in which he was called as a witness.

"A Presbyterian and not swear on the Bible?" exclaimed Magistrate Cowan.

Told of the royal privilege, Mr. Cowan said he had been a Presbyterian all his life and had never heard of it. He allowed the witness to affirm his intention of telling the truth.

Bank of England notes in circulation have now reached a total of \$2,273,945,000.

Insist on ASHLESS TASTELESS

2 KINDS CHOOSE WHICHEVER YOU PREFER FOR A CLEAN, SMOOTH SMOKE

BLACK COVER - Thin Paper

BLUE COVER - Pure White

Automatic Book - 100 Leaves

5¢

ZIG-ZAG

CIGARETTE PAPERS

A PERFECT TEAM

With NEW PLUG-IN

LAYERBILT 'B' BATTERY

AIR CELL 'A' BATTERY

The quality of radio reception largely depends on your batteries. Ask for Eveready—and be sure!

IT IS AIR CELL that has made battery radio so immensely popular these days. Air Cell—the modern battery—does away with the necessity of re-charging.

Air Cell maintains itself by simply breathing air. It sounds like a miracle and it is indeed one of Science's great achievements. Best of all, peak power level is maintained for 1000 playing hours. No dwindling of power as in other batteries.

And Layerbilt! Well—everyone knows it is the super "B" battery. It is built in tightly-packed layers and gives far longer life than the old-fashioned round-cell types. Thus you don't have to change your "B" battery as often as formerly.

This year, Eveready has eliminated the terminal posts and given you one socket—this means only one connection for each "B" battery.

For perfect team work—Air Cell plus Layerbilt.

CANADIAN NATIONAL CARBON CO. LIMITED
Halifax, Montreal, TORONTO, Winnipeg, Vancouver

EVEREADY
RADIO BATTERIES

GIVES BEST POSSIBLE RADIO RECEPTION



See... and listen to... the new 1936-Air Cell Radio Sets at your dealer's.

THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter.

The subscription rates to the advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy copy position an extra charge is made for first week. Reading notices, 10c per count line. Legal advertising, 15c per count line for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

The transient advertising rates in the advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy copy position an extra charge is made for first week. Reading notices, 10c per count line. Legal advertising, 15c per count line for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks for the price of two.

All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

CHINOOK MARKET PRICES

WHEAT	
1 Northern	61 1/2
2 Northern	59 1/2
3 Northern	55 1/2
OATS	
2 C. W.	21
Ex. 1 Feed	17



CHINOOK UNITED CHURCH

Sunday Oct-ber 25th
Sunday School 10.30 a. m.
Church Service 11.30 a. m.
"I was glad when they said unto me: Let us go unto the house of the Lord,"

Come and bring your friends
Rev. J. W. Smith
Pastor

Motor Truck Draying

Prompt Service.

Earl Robinson, Chinook

Printing "News"

is our
Business

Send

Yours In

CLASSIFIED ADS.

Chinook Beauty Shoppe

Marcel.....25 cts.
Reset.....25 cts.
Finger wave.....25 cts.
Shampoo.....25 cts.

Miss Betty Milligan Prop.

FOR SALE

Frames of two HOUSES, one 18 x 36 one 18 x 20, two granaries, two shacks, beaver board inside and one stable.

Apply to

W. W. Isbister, Chinook

FOR SALE—A quantity of Slough and Wheat hay.

Apply to

W. W. Isbister

FOR SALE or would trade for Pigs and Turkeys—a number of articles of household goods including—

Dining room suite, Washing machine and De Forest Radio—all at reasonable prices. Call and look them over, you are not obliged to buy.

Mrs. J. C. Bayley
Phone 306 W. E. 34 6 28 7

THE WILDERNESS WE LOVE

(By R. J. Deachman)

A whimsical gentleman from Winnipeg whom we shall designate as Mr. S., writes to say that I am fifty miles off the track at a place called "No where". He also adds that our economic system is not an automatic self-balancing one, that I have never heard the truth of Lowell's words "Time makes ancient good uncouth," that I am a fossilized Liberal accepting the philosophy of the "Lords of the Machine" and in the words of Omar the poet, "I was never dead in anything but wine."

Let the fore part of the story stand as put! I deny emphatically the last allegation. Not once since Mr. Aberhart entered politics have I, upon any occasion, accepted the second drink in the same day. So long as men and women, accept scrib money and expect national dividends, why should mortal man take a second drink? If he does he runs the greatest danger of being caught by the wild elephants of the imagination.

"Our second economic system is not automatic and self-regulating!" It was at one time—al least fairly so. A printing press is automatic. Once it is set in motion there is not much for the press man to do. The papers roll out with amazing speed. How long would it work if we started to feed it with Mills Bombs while we filled the press room with Mustard Gas. No one to-day seems to want an automatic system. The automatic machine goes out of gear when something goes wrong. It does this in order to avoid smashing the machine. We seek a system which will continue to run no matter what volume of dynamite we pour into it. For twenty-two years we have striven by every possible means to destroy our economic system. What system could survive such treatment? Would socialism, communism, fascism withstand the strain. Would the new money wonder workers solve the problem? Candidly, I hope not! So long as man desires to tear the hearts out of one another for the glory of nationalism, I hope that not only the stars in their courses, but the monetary system fights against them. By pain and suffering they may perhaps find the way of peace—apparently, at the moment, their intelligence will not help.

Mr. S. implies that the capitalist system as it stands, cannot function without expansion. He advances the doctrine of The Last Frontier. Briefly the claim is: The older areas created goods which were marketed by loans to the newer sections. Now the newer sections are themselves making goods to be marketed some other place—but there is now other place—we have reached the end—it is "The Last Frontier!" No picture could be more remote from reality. The Last Frontier would be the end of desires, the satiation of the human appetite. When will that come? When will people cease to desire more? Watch the income of any family increase from \$1,000 to \$10,000 and note how gracefully and skillfully they adjust to the new conditions. Demand is limited so long as we are unfettered by barriers of our own creation. The money paid for the product sold goes back to recompense the workers who had a part in its production. It all goes back—it doesn't disappear.

Considering the demands of the average individual today. Compare them with the requirements of fifty or one

See me about that Hauling

Long or Short Hauls

Satisfaction Guaranteed.

L. E. MILLIGAN Chinook

Teachers A. T. A. Appoint Officers

The teachers of the Cereal Chinook A. T. A. Local held a meeting in the Cereal School on Saturday, Oct. 3rd, at which the results of the vote for officers were approved as follows:—

Pres. Mr. C. D. Denney
Vice Pres. Mr. S. Meeres
Sec-Treas. Miss Laidlaw
Enterprise Observations
was chosen as a topic for informal discussion at the next meeting to be held at the home of Mr. Meeres in Chinook at 2.30 p. m.

The first snowstorm of the season came in this district on Monday.

hundred years ago. You will find how far we are from the last frontier. Compare again the requirements of the average Canadian or American citizen with the citizen of continental Europe, Japan, China or India. World demand can and will increase, and we can place no limit to the creation of other direction. Who is there who will show us a plan of escape from this dilemma? He who points the way and induces us to walk will be the Savior of the age.

Mr. S. points out what is absolutely true—that governments today are collecting money from the people through sales tax and "other industry defeating devices". Governments then spend these savings with the idea of stimulating consumption. When they do this they are from helping industry, and far from aiding consumption. In the circumstances, budgets get out of balance, taxes increase, industry becomes unprofitable and lean upon government aid, while the voters seek, by every possible means, quick remedies and possible cure for the simple reason that humanity never wants to pay the costs of its own transgressions—it loves to sin but never wants to suffer.

Increase the price of commodities and lower purchasing power? What has been the result of the plunge into the extreme nationalism during the last few years? Higher tariffs, quotas, restrictions and price increases. What will be the result? Mr. Aberhart's disregard of economic law! Higher prices, destruction of purchasing power, possibly for a time, temporary benefit for the few, poverty for the many.

For some years the Dominion Government has had representatives abroad whose duty it was to see that the people of other countries did not sell us commodities at prices that in the wisdom of our Government are deemed too low. In other words, we were exchanging wheat, copper and nickel for the products of other countries; and the government stepped in and said, we will not permit these people to sell you goods unless they raise their prices. Science, industry, invention, bend themselves to the task of lowering costs. Individuals, governments, organizations, codes, rules, regulations tariffs and Aberhart operate in the new products and new demands as the years go on. There are possibilities of expansion through growing demands in new territory, but there is something else far greater, and that is the possibility of increased demand within the countries now more or less thoroughly industrialized.

The genius of man is turned primarily to the one great problem of accomplishing the maximum result with the minimum of effort. In simpler words, we strive always to lower the cost of production—to produce a larger volume of commodities with reduced effort. But the problem of our economic system today, is that price fails to decline with technical and mechanical improvements in means of production. When machinery displaces human labor, the object is to lower costs. When the machine fails to reduce costs when it has failed in its chief function. The result is that men are thrown out of work, and the supreme task before us today is to establish the conditions in which the economic forces will operate, and reduction in price follow naturally in the wake of technical progress. When that takes place, the last frontier will be far beyond the vision of men now living—it will never be in sight.

Why do prices not fall with improvements in methods of production? The answer lies in part, at least in the fact that individuals, organizations and governments strive eternally to raise prices. What followed the election of Mr. Roosevelt? Codes, rules regulations and restrictions functioning to business.

Christmas Sailings to the OLD COUNTRY

Make reservations NOW while a better choice of accommodation is still available.

LOW STEAMSHIP FARES

SPECIALLY REDUCED RATES TO THE SEABOARD AFTER NOVEMBER 14th

Looking ahead to CORONATION YEAR See our Local Agent about your reservation

BOOK NOW We are agents for all Steamship Lines Full Particulars from Local Agent

CANADIAN NATIONAL

(By Harry W. Ross, Former M.L.A.) There is an old saying that if you repeat something often enough and loudly enough, people will accept it as a fact and not ask or accept it to be proven. This is the old established system developed by Bacon, who, if you remember never had a very high opinion of the potential intelligence of babies. It is also the system used by the efficiency of this method during his experience as a school teacher and it is quite remarkable how he makes it work with adults.

For instance, he keeps talking about the capitalist-owned press of the province being the cause of the present state of affairs. He says that the press of this province is all owned or controlled by large corporations. They even accept the second inference that the reason most of the papers of this province are opposed to Mr. Aberhart's policies is because of this outside ownership.

What are the facts? Of all the papers in Alberta, daily and weekly, only four of them by any stretch of the imagination could be described as owned by large corporations, and one of these Mr. Aberhart and his friends control. The other papers in the province are owned or controlled by local men, usually long residents in the localities they serve. These men have seen many a circus come to town; and while they laugh and joke with the press agent they don't take Mr. Barnum too seriously.

The other daily papers of the province are controlled by men who have their whole stake in the community and who by many years of service and courage, have demonstrated their ability and earned the respect of their fellow citizens.

Then there are the weekly papers of this province, remember that is only the ballyhoo to attract the crowd to the big tent where the many-headed monster produced out of his imagination—the fifty big shots—is on display. His real purpose is to throttle opposition to his theories and policies. His determination is to muzzle the courteous and intelligent opposition that he is receiving from the public-spirited editors of Alberta (not three of them in Calgary and Edmonton, but dozens of them all over the province). He knows that if the press of the province can be muzzled and if the while instead of a full-throated bawling the dreamers will dream on until too late. Too late for what? Too late for you to save your independence and

Final Awards in School Fair

The boy and girl winning the Scholarships Short Courses to Olds were—
Jack Shier—with a total 52 pts
Hazel Harrington—total 60 "

The Royal Bank medal was awarded to:

Joe Hettler who had total 43 (highest number of points in classes 1—43)

The Robert Simpson Special (carven set) was awarded to: Barbara Shier who had a total of 108 pts (highest number of points in classes 1—126). The diplomas for the School were awarded as follows:

Department of Agriculture Diploma (Ollholme School)—34 25 points per pupil.

Department of Education Diploma—Chinook Rm. 1, 1376 points per pupil.

M. Otto
Sec-Treas

freedom. Too late to prevent the in-published in the towns all over the province and many city people underestimate the influence of these papers collectively it is very great and deservedly so. It is a compliment to the intelligence of the people of Alberta that they have supported and encouraged the splendid weekly papers published in this province. Editorials and articles from these papers are copied, not only by the big dailies of Alberta, but by outside papers as well. Many of these editors are men of outstanding intelligence and ability, and when one understands the struggle some of them are having to make financial ends meet; when one knows that they often have to take subscriptions to their papers in kind; when one realizes the pressure that is brought to bear on them; when one appreciates the bitterness and intolerance growing in many communities, one is filled with admiration for the sturdy independence and courage of these men.

These, then, are the facts. When next you hear Mr. Aberhart thundering against the capitalist press of institutions of which you have been so proud, being destroyed. Too late to prevent emotion and inexperience from ruling this province.

If you think the editors of Alberta should be reduced to a chorus of yes-men; if you think the freedom of your fathers valued so highly means nothing; if you think that Alberta's self-styled Moses is divinely inspired to lead you to the land flowing with milk and honey; if you think that his high-priest Aaron can float you over the stormy seas in his ark of the "covenant" then with such faith, but I hope not otherwise, join Mr. Aberhart in his campaign to change liberty to a lie.

Then, with justice and reason dried up by the hot winds of intolerance, may I suggest you change the coat of arms of this province. Remove the cross of liberty at the top and substitute a swastika; instead of the beautiful mountains as a background, substitute a cornucopia; instead of a golden wheat field in the foreground, have a rather poorly figure rampant. To complete the picture, perhaps it would be as well to change the name of the province and, instead of the musical name of Alberta, call it Megaphonia.

W. 36-430

REARVILLE NEWS

John Allen, of Heathdale district, left Sunday morning's train for Olds to resume his studies at the Agricultural College

Langford Ladies' Community Club met at the home of Mrs. J. N. Mason on Thanksgiving Day. The club next meeting is to be held at the home of Mrs. J. E. Bunney.

Misses Elliott, Wigg, Duff and Mr. A. C. Hodge were guests of Mr. and Mrs. H. E. Robinson on Sunday.

J. E. Bunney made a business trip to Brooks Thursday. He has taken a half section of land in the Irrigation Block.

Mr. H. E. Robinson had a narrow escape on the way to Cereel when the wheel came off his car.

Burnell Courts took a load of young people to Peyton on Friday. Although arriving a little late for the evening's activities, they report a good time.

The Ladies' Card Club met at the home of Mrs. L. C. O'Leary Tuesday evening. The honours were shared by Mrs. Lee and Mrs. Robinson.

A presentation of a beautiful table runner and two cups and saucers to Mrs. Jas. Aitken (nee Marjorie Lee), by the Card Club of which the bride was a former member.

Low Fares to the PACIFIC COAST

VANCOUVER - VICTORIA
Prince Rupert, New Westminster

RETURN Limit
6 months from date of sale
FIRST CLASS

TICKETS ON SALE DAILY
Oct. 1, 1936, to May 14, 1937

TO
OREGON - WASHINGTON
and CALIFORNIA

30-day First Class Return:
6-months Intermediate and
Coach Class Return

STOPOVER PRIVILEGES

Full particulars as to Fares,
Reservations, etc., from Local
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W. 36-430

CANADIAN NATIONAL

Always in Good Taste

beer
is best

Served at all Hotels and Clubs, or order from your nearest Vendor's Store, or Government Warehouse

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